iiebm® | INDUS Business School Edifice of Knowledge

IN THE FIELD OF EDUCATION SINCE 1951

INDUS BUSINESS SCHOOL
PUNE

28th Batch



26 YEARS OF ASPIRE

BEING CORPORATE BATTLEFIELD READY

UNDERSTAND BUSINESS. MASTER TECHNOLOGY. LEAD CHANGE.

LET KNOWLEDGE PREVAIL

PGDM
AICTE APPROVED

COMMUNITY ENGAGEMENT



























ABOUT IIEBM

IIEBM was established in the year 2000 by Col Vinod Marwaha & Shrimant Vijay Sinha Naik Nimbalkar (popularly known as Shivajiraje), a scion of the Royal Family of Phaltan, District Satara, along with Senior Officers of the Indian Armed Forces.



With a legacy of 26+ years in Management Education, IIEBM continues to groom future leaders using time-tested Armed Forces Ethos, Values and Management Techniques where focus is on Discipline, Decorum, Integrity, Camaraderie and most importantly Nationalism.

IIEBM's Educational roots trace back to the Parent Educational Trust, founded by Shivajiraje, which has been active in the Education Sector since the year 1951. The foundation was laid even earlier, in the year 1893, when His Highness Shrimant Mudhojirao Naik Nimbalkar, Ruler of Phaltan State, established the first school in the region.

Col Marwaha, an Alumnus of the National Defence Academy (38th Course) and Indian Military Academy (47th Course), was among the youngest Officers to serve in the 1971 Bangladesh Liberation War, a cohort fondly known as the "Born to Battle" Course. As Founder President & Managing Trustee, he infused IIEBM with the same spirit, ensuring Students graduate "Battle-Ready for the Corporate Battlefield."

Today, the Parent Trust runs CBSE affiliated Schools and Colleges in Commerce, Science, Agriculture, Pharmacy and Engineering in Phaltan, continuing their enduring commitment to quality education and regional development.

CORE VALUES ASPIRE

- ATTITUDE
- SELF-DISCIPLINE
- PERSEVERANCE
- INTELLIGENCE
- RELIABILITY
- ETHICS

COL VINOD MARWAHA FOUNDATION

(CSR ARM OF IIEBM TRUST)

We proudly introduce the Col Vinod Marwaha Foundation, the CSR arm of the IIEBM Trust. Inspired by Col Vinod Marwaha's vision, the foundation leads impactful initiatives in education, social welfare, and environmental sustainability. Our mission is to empower communities and create lasting change, building a legacy of positive impact.

HAND IN HAND
COL VINOD MARWAHA
FOUNDATION

EDUCATION FOR ALL
Enabling learning & skill development

STRUCTURED IMPACT
Development of a better inclusive society

COMMUNITY UPLIFTMENT
Supporting social welfare initiatives

LEGACY OF SERVICE
Support and Uplift Communities

SUSTAINABILITY FIRST
Promoting eco-friendly practices

Dear Students,

The business world today is in a constant state of flux, where change is the only certainty. Much like the battlefield, industries and economies are being reshaped by new forces-technology, innovation, and global interconnection. Success in such an environment demands preparedness, agility with the courage to adapt to new challenges.

> *Technology has emerged as the most decisive factor, redefining how enterprises operate, compete, and sustain themselves. From analytics and digital platforms to automation and artificial intelligence, these tools have become the new "strategic arsenal" for businesses across sectors.*

Technology has emerged as the most decisive factor, redefining how enterprises operate, compete, and sustain themselves. From analytics and digital platforms to automation and artificial intelligence, these tools have become the new "strategic arsenal" for businesses across sectors. To remain mission-ready, managers and entrepreneurs must develop the skills and mindset to harness these technologies effectively.

At IIEBM, we anticipated this transformation and have continuously refined our Postgraduate Diploma in Management (PGDM) to prepare future leaders who are professionally competent, technologically adept, and ethically grounded. Just as in the defense forces, where training and discipline prepare soldiers for the unknown, our programs are designed to equip students with knowledge, resilience, and leadership to excel in a dynamic global environment.

I warmly welcome you to join IIEBM and embark on this transformational journey that will prepare you to "lead from the front" in the corporate arena.

Col Vinod Marwaha
Founder President & Managing Trustee,
IIEBM Trust



Dear Students,

Economies across the globe are rapidly integrating into a mega World Economy.
In today's fast-changing and hyper-competitive environment, it is imperative to extend our sights beyond contemporary knowledge and capabilities.

To meet the challenges of Globalization has become the focal point of Indian Business and Industry. If the Indian Industry is to carve out a niche for itself in the World Economic order, it is imperative that management of enterprises must transform and embrace the latest knowledge and technologies.

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The need of the hour is to turn out Business Leaders and Entrepreneurs who are equipped with the right skill-sets and tools to analyse markets and consumer behaviour in all types of Economic scenarios.

We at IIEBM have designed the course curriculum in a very scientific manner and it is intended to be stimulating, challenging and comprehensive with meticulously engineered educational expertise and holistic approach methodology that provides every student with an opportunity to equip oneself with the right tools to analyse markets and consumer behaviour in all types of economic scenarios.

The two years spent at IIEBM, provides every possible opportunity for students to grow morally, creatively and intellectually in a highly competitive and dynamic business environment.

Our PGDM program is different from other programs as it focuses not only on imparting knowledge and giving Industry exposure to our students but laying equal thrust on honing Business and other soft skills essential for the overall personality development for making them Industry ready.

To meet the challenges of Globalization has become the focal point of Indian Business and Industry. If the Indian Industry is to carve out a niche for itself in the World Economic order, it is imperative that management of enterprises must transform and embrace the latest knowledge and technologies.

We also lay importance on imbibing the IIEBM CORE VALUES in our students which are very critical for being successful in every sphere of life. We look forward to students who have the capacity to work hard and would like to undergo a transformational learning experience to become Business Leaders and Entrepreneurs. Wishing all future aspirants early realization of their dreams. With Best Wishes.



Dr. Jai Singh
Managing Director and Trustee,
IIEBM

Dear Students,

It gives me immense joy to welcome you to the IIEBM family. Stepping into this new chapter of your life is not just about academics-it's about discovering who you are, building discipline and confidence, and shaping the character that will carry you through the challenges of a dynamic global business world.

> *What truly makes IIEBM unique is our ethos - Corporate Battlefield Ready. Inspired by our strong legacy of discipline and leadership, we want you to graduate not only as competent professionals but as responsible leaders who embody our ASPIRE values.*

At IIEBM, we believe learning must go beyond books. That's why our programs are designed with a perfect blend of academic rigor and practical exposure-through live projects, internships, leadership bootcamps, certifications, and entrepreneurial opportunities. My personal wish for each of you is that you make the most of these opportunities, not just to prepare for a career, but to prepare for life.

What truly makes IIEBM unique is our ethos-Corporate Battlefield Ready. Inspired by our strong legacy of discipline and leadership, we want you to graduate not only as competent professionals but as responsible leaders who embody our ASPIRE values: Attitude, Self-Discipline, Perseverance, Intelligence, Reliability, and Ethics.

This journey will test you, inspire you, and transform you. You will make lifelong friendships, face moments of challenge and triumph, and most importantly-you will discover your own potential. Remember, success is not just about the placement you secure but about the leader you become, the values you carry, and the impact you create.

As your Dean, I look forward to walking this journey with you-guiding, mentoring, and celebrating your milestones. I invite you to embrace every experience here with an open mind and a determined heart.

With warm regards and best wishes for your journey ahead.

Dr. Poonam Nikam
Dean,
IIEBM



OUR PATRONS



Lt Gen K. T. Parnaik

PVSM, UYSM, YSM Hon'ble Governor of Arunachal Pradesh



Shri Sharad Pawar

Member of Parliament, Rajya Sabha, Chief Patron, IIEBM - Indus Business School



Lt Gen Noble Thamburaj

PVSM, SM**, Ex Vice Chief of Army Staff, Colonel Commandant The Bombay Sappers, Patron, IIEBM



Shrimant Ramraje Naik Nimbalkar

Member - Maharashtra State Legislative Council, Ex-Minister For Water Resources, Government of Maharashtra

DEAN EMERITUS



Maj Gen G.H. Israni

VSM

OUR ADVISORY COUNCIL



Lt Gen (Dr.) D. B. Shekatkar

VSPVSM, AVSM, VSM



Brig Ajit Apte



Col Lalit Rai

VrC

WHY IIEBM

01 FOUNDATION & LEGACY

- **26+ YEARS OF EXCELLENCE**
  AICTE-approved
- **DISCIPLINE & LEADERSHIP**
  Armed Forces-inspired values with a corporate ready outlook.
- **WORLD-CLASS CAMPUS**
  Smart classrooms, modern hostels & innovation hubs.
- **FUTURE-READY EDUCATION**
  Aligned with NEP 2020, Viksit Bharat @2047 & Industry 4.0

02 PLACEMENTS

- **INDUSTRY CONNECT**
  Corporate Tie-ups & Live Projects
- **HANDS-ON EXPERIENCE**
  Semester Internships & Compulsory SIP
- **CAREER OPPORTUNITIES**
  Placement Support, High ROI & Leading Recruiters
- **ALUMNI ADVANTAGE**
  Global Network & Career Mentorship

03 ACADEMICS

- **APPLIED LEARNING**
  Case Studies, Simulations & Hackathons
- **FUTURE-FOCUSED LABS**
  FinTech, Analytics, Blockchain & Digital Transformation
- **INDUSTRY-RECOGNIZED**
  Certifications NSE, NISM, SAP, CFA, Six Sigma & AI/ML
- **ENTREPRENEURSHIP SUPPORT**
  Start-up & Incubation Opportunities

04 HOLISTIC GROWTH

- **ENGAGING CAMPUS LIFE**
  Clubs, Fests & Leadership Opportunities
- **PERSONAL & LEADERSHIP DEVELOPMENT**
  Soft Skills & Leadership Bootcamps
- **BUSINESS READINESS**
  Real-World Business Challenge Training
- **ALUMNI & CAREER CONNECT**
  Global Alumni Network & Career Mentorship

AFFILIATIONS AND RANKINGS

AICTE | AACSB Business Education Alliance Member

Times B School	IIRF	IIRF	Outlook	IIRF	Outlook
13th	21st	10th	18th	6th	6th
Among the Private Business Schools in India	National Rank Among the Best Business Schools.	Best Business School in Maharashtra.	Among the Top West Business Schools in India	Top 25 Fastest Growing Business Schools	Among the Top Private Best Business Schools in Pune.

PILLARS OF THE PROGRAM

STRONG ACADEMIC FOUNDATION

350+ Years
Collective Faculty Experience.

120+ Months
Average Faculty Experience.

50+ Faculty Student
Exchange Collaboration with Industry.

50+ MDP
Consultancy In the last 5 years.

HOLISTIC DEVELOPMENT

5000+ Hours
Case Study Based Training.

300+ Hours
Technical Skill Training.

400+ Hours
Soft Skill Training.

250+ Hours
Life Skills Training.

PRACTICAL EXPOSURE

1200+ Hours
Live Projects/ Field Studies.

1000+ Hours
Full Time Summer Internship.

1000+ Hours
Domain & Sector Specific Training by Industry Experts.

250+ Hours
NGO/ISR/CSR Internships.

ALUMNI FOOTPRINTS & INDUSTRY CONNECTS

10,000+ Alumni
Network Spread Across India and Abroad.

1000+ Alumni
Working in Fortune 500+ Companies.

450+ Recruiters
Empanelled with Institute.

600+ CXOs | CEOs |
Corporate Leaders On Campus.

ACADEMIC COLLABORATION

NISM National Institute of Securities Markets
SAP University Alliances
IBM
CRISIL
Microsoft
London Business School
Google
Meta
KPMG
University of Cambridge
coursera

INFRASTRUCTURE

The Institute offers well-furnished hostels for boys and girls with modern amenities such as Wi-Fi, a hygienic mess, a spacious dining area, washing machines, and 24x7 security. The campus features a modern Boardroom, a well-equipped gym, convenient vending machines, and a medical room with a visiting doctor, ensuring a safe, healthy, and student-friendly environment.











FACILITIES

SANITATION
En-suite Washroom Facilities
Laundry Services

RECREATION
Table Tennis Facilities
Basketball Court
Fully Equipped Gymnasium

WI-FI
High-Speed Internet Connectivity for Seamless Access to Online Resource

FACILITY MANAGEMENT
House-keeping & Maintenance

INFIRMARY
On-Campus Medical Support with Doctor and Nurse for Immediate Care

MESS
Wholesome meals served four times daily for 1,200 students

INFRASTRUCTURE

The Institute offers well-equipped infrastructure that fosters academic excellence and holistic development. Spacious smart classrooms, a well-stocked library, a modern Boardroom, and a fully equipped auditorium create a dynamic learning environment. A dedicated Placement Cell ensures strong industry connect, helping students secure internships and placements with leading organizations.








OTHER FACILITIES

INFRASTRUCTURE
One of the largest Infra for PGDM Program in Maharashtra

CAMPUS
ICT Enabled

HOSTEL
On campus 500+ hostel capacity

AUDITORIUM
A state of the art infrastructure with a capacity of 500+

COMPUTER LABS
Advanced infrastructure featuring next-generation technology and high-performance computer systems.

PLACEMENT CELL
It connects students with leading industries, ensuring they are career-ready

LESSONS IN LEADERSHIP: FROM THE INDIAN ARMY



Lt Gen A.T. Parnaik
AVSM, SM, VSM



Lt Gen S. S. Hasabnis
PVSM, VSM, ADC Former Deputy Chief of Army Staff



Lt Gen Dalip Bhardwaj
PVSM, VSM, Former Director General Mechanised Forces



Lt Gen Satish Satpute
VSM, AVSM



Lt Gen Shokin Chauhan
PVSM, AVSM, YSM, SM, VSM, PhD



Lt Gen V.G. Patankar
PVSM, UYSM, VSM



Air Marshal Pradeep Padmakar Bapat
PVSM, VSM (Retd)



Vice Admiral Dinesh Deshpande
AVSM, VSM



Air Vice Marshal Nitin Shankar Vaidya
VSM



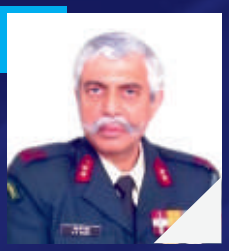
Maj Gen P K Puri



Maj Gen R S Jambusarwalla



Maj Gen Shashikant Pitre



Maj Gen Dr. G D Bakshi
SM, VSM, Former Director General of Military Operations, Indian Army



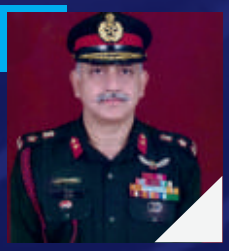
Maj Gen H K Kapoor
War Veteran from 3rd Course of the Indian Military Academy (IMA), Dehradun



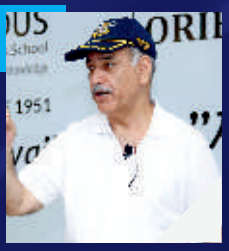
Air Cmde V T Parnaik
Management Professional & Psychologist



Brig Prakash Ghogale
VSM, Ex-Director HR at Hyatt Regency, New Delhi



Brig Pramathesh Raina



Brig Sushil Bhasin
Founder & CEO, SE Consulting



Brig Paramjit Singh Jyoti
VSM, Commandant – Bombay Engineer Group & Centre



Col R. K. Pawah
Motivational Speaker



Col Navinder Narang
Author, Leadership Coach, Army Veteran



Lt Col Dr. Tushar Ghate
(Retd) – Director of Sharvil Power & Agro Technologies



Commander Dr. Bhushan Kumar Dewan
Vice Chancellor, Shridhar University, Rajasthan



Commander Girish Konkar (Retd)
CEO – Beyond Horizons Consultancy



Wing Commander Avinash Muthal (Retd)

SUBJECT MATTER EXPERTS


Dr. Vishal Bhole


Dr. Rati Shukla


Dr. Pradnya Bhandare


Prof. Jatinder S. Sarna


Prof. Vishal Desai


Dr. Anjali Sabale


Prof. Aruna Walhekar


Prof. Nema Buch


Prof. Sadanand Petkar


Prof. Shreya Bhat


Dr. Sarika Khandekar


Prof. Vidula Tikale


Prof. Rani Thomas


Prof. Tanaya Das


Prof. Rajdeep Chavan


Prof. Budha Chandra Singha


Prof. Yamini Sharma


Prof. Amol Khandagle


Prof. Anuja Zend


Prof. Omkar Lad


Prof. Sujit Tambe


Prof. Aditya Joshi


Prof. Dilip Upadhyay


Prof. Sheetal Ghorpade


Prof. Amul Karnawat


Prof. Aniket Jondhale


Prof. Sushil Barmecha


Prof. Rit Srivastav


Prof. Ramesh Chincholikar


Prof. Pradeep Kale

PLACEMENT HIGHLIGHTS

HIGHEST CTC BY SPECIALIZATION

36.45 LPA	34 LPA	34 LPA	8 LPA	6.5 LPA
Marketing	Supply Chain Management	Finance	Business Analytics	Human Resources

PLACEMENT HIGHLIGHTS – TOP 25%



36.45 LPA
Highest

11.75 LPA
Average

PLACEMENT HIGHLIGHTS – TOP 50%



36.45 LPA
Highest

10.75 LPA
Average

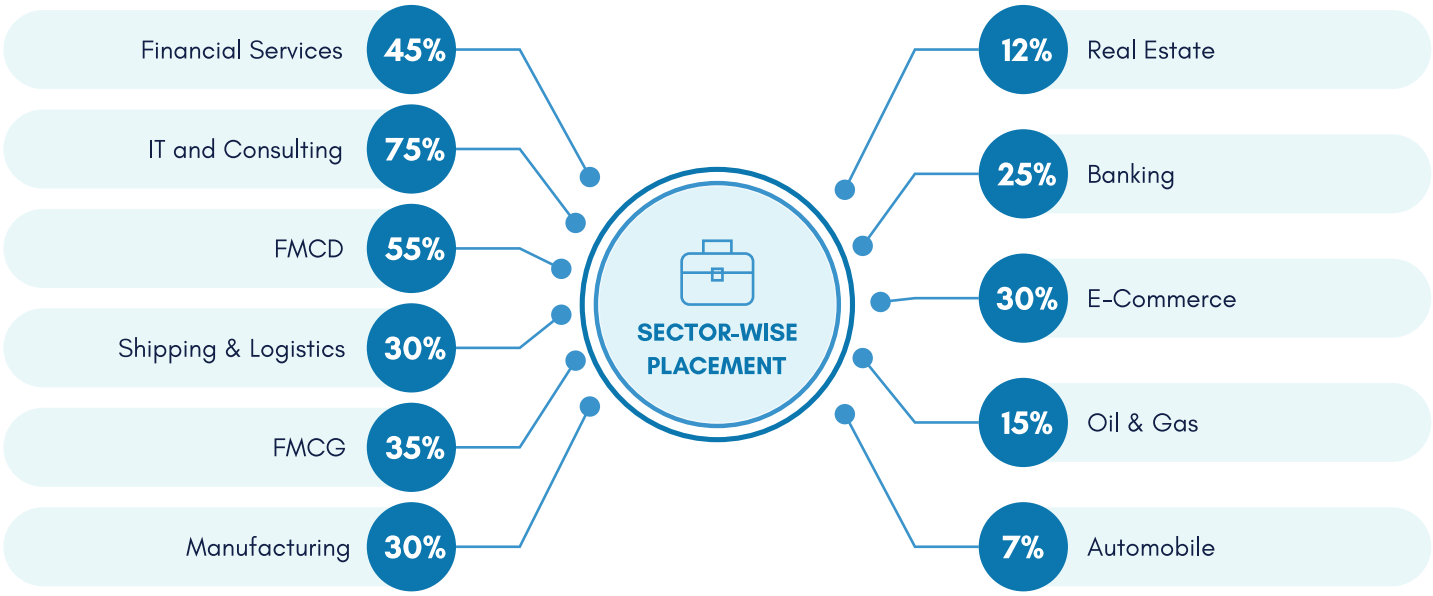
KEY RECRUITERS

Apple, Deloitte., HCLTech, Infosys, Blue Star
Mahindra Finance, Haier, HDFC Bank, Hindustan Coca-Cola Beverages, Kellogg's
Accenture, TCS Tata Consultancy Services, Seagate, Mercedes-Benz, Schindler
BNY Mellon, Capgemini, Jio, Britannia, Trinamix

BATCH PLACEMENT AT A GLANCE



SECTOR-WISE PLACEMENT



SIP HIGHLIGHTS

₹2 Lakh	₹30,000	180	500+
Highest stipend / month	Average stipend / month	Recruiters	Offers

OUTDOOR MANAGEMENT TRAINING















INDUSTRIAL VISIT

















BPDP- (Business Process Development Program)















Learning Business Beyond Classrooms

At IIEBM Indus Business School, we believe that meaningful management education extends beyond textbooks, lectures and classroom discussions. It requires students to understand how businesses function in real-world environments, how decisions translate into operations, and how organisations create value through people, processes and technology. The Business Process Discovery Programme (BPDP) is an experiential learning initiative designed to bridge the gap between academic knowledge and practical business understanding.

Integrated into the learning journey of first-Year students, BPDP provides structured exposure to diverse business environments through regular field visits and systematic process observation. Conducted every Saturday, the programme enables students to explore different sectors, including retail and consumer businesses, food and hospitality, banking and financial services, healthcare, logistics, manufacturing support businesses, startups and small enterprises.

Working in structured teams, students visit approved business establishments across designated geographical zones. They observe and analyse critical business functions such as customer engagement, sales processes, inventory management, billing systems, employee coordination, service delivery, technology adoption and workplace discipline. Through professional interactions with business personnel, students gain valuable insights into operational practices, customer expectations and the challenges involved in managing day-to-day business activities.



The programme follows an evidence-based learning approach, requiring students to document their observations, identify operational challenges, analyse business processes and develop practical recommendations. Each team consolidates its findings into a structured report and presentation, which are evaluated through continuous assessment. Faculty mentors provide academic guidance, monitoring and constructive feedback, ensuring that field experiences translate into meaningful learning outcomes.

Beyond business knowledge, BPDP seeks to nurture essential managerial competencies, including analytical thinking, observation, communication, teamwork, problem-solving, professional conduct and accountability. The emphasis on team responsibilities, discipline, documentation and professional interaction also helps students appreciate the standards expected in corporate environments.

Through BPDP, IIEBM Indus Business School seeks to develop management graduates who do not merely understand business concepts but can observe, analyse and interpret business realities. By bringing industry exposure into the academic experience, the programme prepares students to approach organisational challenges with greater awareness, confidence and professional maturity.

LIFE @ IIEBM















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INDUS BUSINESS SCHOOL




Chhatrapati


EVENTUS


iiebm
INDUS BUSINESS SCHOOL

PGDM MARKETING

Post Graduate Diploma in Marketing



Program Overview:

It is a specialized program designed to nurture marketing professionals with a strong foundation in marketing principles, consumer behavior, brand management, and digital marketing. This program equips students with the knowledge and skills required to excel in the dynamic and ever-evolving field of marketing.

Key Program Highlights:

Real-World Projects: Students engage in hands-on projects, case studies, and marketing simulations that provide practical experience in solving marketing challenges and making data-driven decisions.

Industry-Connected Faculty: Our faculty members provide valuable insights into current marketing trends, best practices, and emerging technologies.

Market Research and Consumer Insights: The program focuses on understanding consumer behaviour, conducting market research, and using data-driven insights to drive marketing strategies.

Brand Management: Students learn the art of brand building and management, including creating brand identities, positioning, and strategies for brand growth and sustainability.

Skills Taught

Market Research and Consumer Behaviour Analysis: Learn to conduct market research and analyse consumer behavior to develop effective marketing strategies and campaigns.

Brand Management and Communication: Develop skills in brand positioning, brand communication, and brand equity management to create compelling brand stories and enhance brand visibility.

Digital Marketing and Social Media Management: Acquire expertise in leveraging digital platforms and social media channels to create impactful marketing campaigns and engage with target audiences effectively.

Marketing Strategy and Planning: Master the art of formulating marketing strategies and creating comprehensive marketing plans to achieve business objectives and drive growth.

Sales and Relationship Management: Cultivate skills in sales techniques, customer relationship management, and sales analytics to drive sales growth and foster long-term customer relationships.

Career Opportunities

Graduates of the PGDM in Marketing program are well-prepared for a wide range of marketing related roles in diverse industries, including but not limited to:

- **Marketing Manager**
- **Brand Manager**
- **Digital Marketing Specialist**
- **Product Manager**
- **Market Research Analyst**
- **Advertising & Promotions Manager**
- **Sales Manager**
- **Public Relations Specialist**
- **Social Media Manager**

Admission Requirements:

Applicants to the PGDM in Marketing program should typically hold a bachelor's degree in any discipline with min of 60% marks.

Exams Required:

CAT/XAT/MAT/CMAT/ATMA/GMAT/NMAT or any other competitive exam approved by AICTE.

Specialization Electives

- Marketing Analytics
- Consumer & Organizational Buying Behavior
- Sales and Distribution Management (SAP SD)
- Service Marketing
- Retail Management
- Sales & Negotiation Management
- Business to Business Marketing
- International Marketing
- Integrated Marketing Communication
- E-commerce and Digital Marketing
- Customer Relationship Management
- Strategic Marketing
- Rural Marketing

PGDM FINANCE

Post Graduate Diploma in Finance



Program Overview:

The Post Graduate Diploma in Management (PGDM) in Finance is a highly specialized program designed to equip students with the skills and knowledge required for a successful career in the field of finance. This program is tailored to meet the dynamic needs of the finance industry and provides a strong foundation in financial management, investment analysis, risk assessment & financial strategy.

Key Program Highlights:

Industry-Relevant Projects: The program emphasizes practical learning through real-world projects, case studies and simulations.

Expert Faculty: Our experienced faculty members are experts in the field of finance, bringing a wealth of industry knowledge and academic excellence to the classroom.

Guest Lectures and Seminars: Regular guest lectures and seminars featuring finance professionals and industry leaders provide valuable insights and networking opportunities for students.

Internship and Placement Support: We have a strong network of corporate partners in the finance sector, and our dedicated placement cell assists students in securing internships and job placements with leading financial institutions.

Financial Technology (FinTech) Focus: The program recognizes the growing importance of technology in finance. Students will explore the intersection of finance and technology, gaining skills in areas like data analysis, blockchain, and financial software tools.

Skills Taught

Financial Analysis and Reporting: Develop proficiency in analyzing financial statements and interpreting key financial indicators for informed decision-making and reporting.

Risk Assessment & Management: Acquire skills in identifying, assessing and managing financial risks to ensure sustainable and secure financial outcomes for organizations.

Investment Strategy Portfolio Management: Master the art of designing effective investment strategies and managing portfolios to optimize returns and minimize risks.

Financial Modelling and Valuation: Gain expertise in building financial models and conducting valuation analysis to assess the financial viability of investment projects and potential mergers and acquisitions

Ethical and Regulatory Compliance: Understand the ethical and regulatory frameworks governing the financial industry, ensuring adherence to industry standards and best practices.

Career Opportunities

Graduates of the PGDM in Finance program are well prepared for a wide range of finance-related careers, including but not limited to:

- **Financial Analyst**
- **Investment Banker**
- **Portfolio Manager**
- **Risk Manager**
- **Financial Consultant**
- **Corporate Finance Manager**
- **Asset Manager**
- **Financial Planner**
- **Quantitative Analyst**

Admission Requirements:

Applicants to the PGDM in Finance program should typically hold a bachelor's degree in any discipline with min of 60% marks.

Exams Required:

CAT/XAT/MAT/CMAT /ATMA/GMAT/ NMAT
or any other competitive exam approved by AICTE.

Specialization Electives

- Financial Analytics
- SAP- FICO (Financial & Management Accounting)
- Financial Modeling
- Security Analysis & Portfolio Management
- Investment Banking & Wealth Management
- Microfinance and Developmental Banking
- Direct & Indirect Taxation
- Business Analysis and Valuation
- Advanced Financial Management
- Derivatives and Risk Management
- International Finance
- Venture and Private Equity Funding
- Banking Operations and Bank Risk Management

PGDM BUSINESS ANALYTICS

Post Graduate Diploma in BA



Program Overview:

The Post Graduate Diploma in Management (PGDM) in Business Analytics is a specialized program designed to train professionals in the field of data-driven decision-making and analytics. This program equips students with the knowledge and skills required to leverage data and advanced analytics techniques for strategic decision-making in business.

Key Program Highlights:

Practical Learning: Students engage in hands on projects and real world case studies, enabling them to apply analytical concepts to solve complex business problems.

They have access to state-of-the-art analytics tools and software.

Capstone Projects: Business analytics capstone projects are centered around addressing practical business issues using data analysis and insights. Students work on projects related to data driven decision-making, performance optimization, market analysis, or process improvement, often for real organizations.

Industry-Experienced Faculty: Our faculty members are experts in the field of business analytics, with a strong mix of academic knowledge and industry experience.

Internship Opportunities: Students have the opportunity to undertake internships with leading organizations, allowing them to gain practical experience in applying analytics in a corporate environment.

Skills Taught

Data Interpretation and Visualization: Learn to interpret complex data sets and create insightful visual representations to facilitate data driven decision-making.

Predictive Modelling and Forecasting: Acquire the skills to develop predictive models and forecasts using statistical and machine learning techniques to identify future trends and patterns.

Data Mining and Big Data Analytics: Master the art of extracting valuable insights from large and complex data sets using cutting edge tools and technologies.

Business Intelligence and Reporting: Develop expertise in generating meaningful reports and dashboards to provide actionable insights for effective business strategy formulation.

Problem-Solving and Critical Thinking: Cultivate a problem-solving mindset and enhance critical thinking abilities to address complex business challenges using data-driven approaches.

Career Opportunities

Graduates of the PGDM in Business Analytics program are in high demand in various industries. They are well-prepared for roles such as:

- **Data Analyst**
- **Business Analyst**
- **Data Scientist**
- **Predictive Modeller**
- **Machine Learning Engineer**
- **Analytics Consultant**
- **Business Intelligence Analyst**
- **Data Analytics Manager**

Admission Requirements:

Applicants to the PGDM in Business Analytics program should typically hold a bachelor's degree in any discipline with min of 60% marks.

Eligibility

BE (COMP/IT/ Mech) or BSc (Stat/Math), MCA/BCA

Specialization Electives

- Descriptive Statistics using R
- SQL for Business Analytics
- Data Management and Data Visualization
- Artificial Intelligence in Business Applications
- Advanced Statistical Methods using R
- Data Mining
- Predictive Modelling using SPSS Modeler
- Digital, Social Media and Text Analytics
- Marketing and Customer Analytics
- Pricing & Demand Analytics
- Financial Analytics
- Forecasting Analytics
- Supply Chain and Retail Analytics

PGDM HUMAN RESOURCES

Post Graduate Diploma in HR



Program Overview:

The Post Graduate Diploma in Management (PGDM) in Human Resources is a specialized program designed to develop HR professionals with a deep understanding of human capital management, organizational development, and strategic HR practices. This program equips students with the knowledge and skills required to excel in HR leadership roles and contribute to the success of organizations.

Key Program Highlights:

Experiential Learning: The program emphasizes experiential learning through case studies, group projects, and simulations. Students gain practical insights into real-world HR challenges and develop problem-solving and decision-making skills

Industry-Experienced Faculty: Our faculty members bring a wealth of industry experience and academic expertise to the classroom.

Internship & Industry Exposure: Students have the opportunity to undertake internships with leading organizations, allowing them to apply their classroom learning in real corporate environments.

Diversity and Inclusion Emphasis: With a growing emphasis on diversity and inclusion in the workplace, the program addresses these critical issues, preparing students to foster inclusive environments and manage diverse teams effectively.

Skills Taught

Talent Acquisition and Management: Develop expertise in talent acquisition strategies, recruitment processes and talent retention practices to ensure a skilled and motivated workforce.

Performance Management and Appraisal: Acquire skills in designing and implementing effective performance management systems and appraisal processes to enhance employee productivity and organizational performance.

Organizational Development: Learn to assess organizational needs, manage change and foster a positive organizational culture to promote employee engagement and organizational success.

Employee Relations and Conflict Management: Cultivate skills in managing employee relations, resolving conflicts and fostering a positive work environment to ensure a harmonious and productive workplace.

HR Compliance and Legal Framework: Understand the legal framework governing HR practices and compliance requirements to ensure adherence to labour laws and regulations.

Career Opportunities

Graduates of the PGDM in HR program are well prepared for a wide range of HR related roles in various industries including:

- **HR Manager**
- **Talent Acquisition Specialist**
- **Compensation & Benefits Analyst**
- **Employee Relations Manager**
- **Organizational Development Consultant**
- **Training & Development Manager**
- **HR Business Partner**
- **Diversity & Inclusion Manager**
- **Change Management Consultant**

Admission Requirements:

Applicants to the PGDM in HR program should typically hold a bachelor's degree in any discipline with min of 60% marks.

Exams Required:

CAT/XAT/MAT/CMAT/ATMA/GMAT/NMAT or any other competitive exam approved by AICTE.

Specialization Electives

- HR Analytics
- SAP Success Factor
- Management of Industrial Relations and Labour Laws
- Strategic HRM
- Performance Management System
- Advanced Manpower Planning
- Training and Development
- International HRM
- HR in Service Sector
- HR Audit & Scorecard
- Compensation Management
- HR Issues in Mergers & Acquisitions
- Social Security Legislation

PGDM SUPPLY CHAIN MANAGEMENT

Post Graduate Diploma in SCM



Program Overview:

The Post Graduate Diploma in Management (PGDM) in Supply Chain Management is a specialized program designed to equip professionals with the knowledge and skills required to manage complex supply chains in today's global business environment. This program prepares students for careers in supply chain strategy, logistics, procurement, and operations management.

Key Program Highlights:

Practical Learning: Students engage in hands-on learning through case studies, simulations and real-world projects.

Training from Industry Experts: The program is designed to align with industry best practices and emerging trends in supply chain management.

On Job Trainers: On job trainers help students to acquire the practical skills and competencies required in supply chain management. This includes understanding procurement, inventory management, logistics, demand forecasting and other critical aspects of the supply chain.

Internship Opportunities: Students have the opportunity to gain practical experience through internships with leading organizations in various industries, helping them build a strong professional network.

Skills Taught

Supply Chain Optimization: Develop expertise in optimizing supply chain processes, inventory management, and distribution strategies to enhance operational efficiency and reduce costs.

Logistics and Distribution Management: Acquire skills in managing logistics networks, transportation planning, and warehouse operations to ensure the timely and efficient delivery of goods to customers.

Risk Management and Resilience: Learn to identify and mitigate supply chain risks, develop contingency plans and build resilient supply chain networks to adapt to dynamic market conditions and disruptions.

Data Analytics in Supply Chain: Master the application of data analytics and supply chain analytics tools to derive insights, forecast demand and streamline supply chain operations for improved decision making.

Sustainable Supply Chain Practices: Understand the principles of sustainable supply chain management, ethical sourcing and green logistics to promote sustainability and social responsibility within the supply chain network.

Career Opportunities

Graduates of the PGDM in Supply Chain Management program are well positioned for a wide range of supply chain related roles including:

- **Supply Chain Manager**
- **Logistics Manager**
- **Procurement Specialist**
- **Demand Planner**
- **Inventory Analyst**
- **Operations Manager**
- **Supplier Relationship Manager**
- **Supply Chain Consultant**
- **Distribution Manager**

Admission Requirements:

Applicants to the PGDM in Supply Chain Management program should typically hold a bachelor's degree in any discipline with a min of 60% marks.

Exams Required:

CAT/XAT/MAT/CMAT/ATMA/GMAT/NMAT or any other competitive exam approved by AICTE.

Specialization Electives

- SCM Analytics
- SAP Material Management
- Supply Chain & Logistics Management
- Digital Supply Chain Management
- Material Management
- Total Quality Management
- Warehouse Management
- International Logistics
- Business Process Reengineering (BPR)
- Service Operations Management
- Operations Strategy & Design
- Productivity Management
- World Class Manufacturing Practices

THE LIFE MANAGEMENT PROGRAM

The Holistic Development Programs—Sahaja Yoga, ISKCON Life Skills Management & Combat Corporate Learning are designed to nurture students' overall growth by integrating inner well-being, value-based life skills, and leadership excellence. Together, these programs provide a balanced framework for personal transformation, professional success and social responsibility.





MODULE 1 : ISKCON

Physical Quotient	Emotional Quotient	Spiritual Quotient	Physical Quotient

MODULE 2 : ISKCON

Mental Wellbeing	Physical Wellbeing	Neuro-plasticity	Brain Activity

MODULE 3: ISKCON

Life Skill Integration	Distraction Manager	Habit Formation	Inferiority Complex Management	Holistic Development



MODULE 4 : ISKCON

Mastering Teamwork	Failure Management	Anger Management	Emotional Mastery	Transforming Karma







MODULE 5 : ISKCON

Discovering Inner Self	Unlocking Ultimate Giving	Discovering Life Management	Understanding Game of Life

ALUMNI NETWORK



Irfan Jaffer
Business Development Head, South Asia
New Zealand Trade & Enterprise (NZ Govt.)



Gaurav Dhupar
Director, Deloitte



Abhishek Puri
Director, KPMG India



Manish Sharma
Vice President, IIFL Capital Ltd.



Gurtej Singh Ghumann
CEO – Mindset Tree



Charudatta Chandratre
Sr Hr Consultant Oracle
Financial Service Software Ltd.



Mridul Nagpal
AVP – Kalyani Powertrain Ltd.



Mandar Thosar
Founder and Growth Consultant – 1 point 01,
Co-Founder at Dragonfly,
Co-Founder at K2 Carbon Credit



Gaurav Kabra
Head of Business Solutions
at e-Zest Solutions.



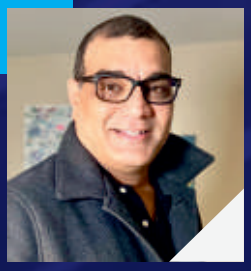
Mukesh Pratap Singh
CHRO – RCM



Santhoshi Biswas
AWDCS – Global Procurement –Contingent
Work Force & Vendor Management



Rohit Mahajan
Vice President of Sales and
Network –Alina Healthcare Pvt. Ltd.



Varun Kapur
Director Program Management
HCL America Inc.



Gaurav Gupta
Sr. FP & A Lead,
MSS Business Finance HSBC



Suraj Pathak
Manager & HRBP at NICE



Sunil Chandra Saha
Founder – Blue Tea



Abhiraj Gupta
Managing Director,
Abhyansh Shipping Services India Pvt Ltd.



Gautam Paluskar
Program Manager,
Onama Consultant Pvt. Ltd.



Silky Rattan
Corporate Brand Marketing &
Social Media at Tech Mahindra



Yogita Srivastava
UBS – Associate Director



Joanna Fernandez
HR Manager –Sea Ways Technical Services LLC



Tanvi Sawal
Vice President – Citibank



Zafar Modak
HR Business Partner, Data Fortune Software Solutions



Girish Kumar
Vice President at Citicorp Services India private Limited



Prakash Ranjan Singh
Associate Director at S&P Global



Shashank Acharya
Global Lead – Competitive Intelligence, GE Health Care



Saumil Gupta
AGM – Online Marketing at FirstCry (Brainbees Solutions Pvt. Ltd.)



Nikunj Dosi
Senior Manager at 99acres.com (Info Edge India Ltd.)



Jayant Rudra
Marketing Head – Accelarate Inc.



Reena Patidar
Team lead at BNY



Ankita Goyal
BNY – Senior Credit Risk Analyst (Underwriter)



Dhrini Trivedi
S&P Global Market Intelligence Client Development Associate (Sales)



Rajnandini Vyas
Delivery Manager at Tata Consultancy Services



Piyali Chatterjee
JPMorgan Chase & Co – Associate



Amol Chavan
Senior Associate – Cognizant



Aman Kapoor
Harley Davidson Business Unit Hero MotoCorp



Rajat Kumar
Project Sales Executive – Asian Paints



Jayant Chandrayan
Marketing Executive – TotalEnergies



Jamuna Chaudhary
Senior Payroll Specialist – Oracle UK



Pawan Pawar
Business Process Management – ZP Group

ADMISSION PROCESS

STEP 1 Online Registration

- Visit our official website https://www.iiebm.com
- You can fill out the application & submit the form at https://admission.iiebm.com

STEP 2 Verify Eligibility Criteria

- Bachelor's degree in any discipline with a minimum of 60% marks
- CAT/XAT/MAT/CMAT/MH-CET/GMAT or any other Competitive Exam approved by AICTE
- Final year candidates can also apply*

STEP 3 Upload Documents

- Passport-Size Photograph (3.5 × 4.5 cm)
- Competitive Exam ScoreCard
- Birth Certificate
- Mark Sheet and Certificate of the Qualifying Examination Passed
- Work Experience Certificate (if any)

STEP 4 Complete the Application

- Pay the application form fees and submit.
- Download the Application Form (PDF).

STEP 5 Aptitude Assessment

- Check registered email for assessment booking link
- Book test date and time for aptitude and psychometric assessment
- Assessment duration – 1 hour

STEP 6 AI Interview

- Check registered email for assessment booking link
- Book preferred date and time for AI Interview
- AI proctored

STEP 7 Personal Interview

- An automated email on registered email id
- Book a preferred date and time for PI
- Attend the interview in formal attire and ensure that there are no technical errors during the interview.

STEP 8 Result Declaration

- The admission result will be communicated to the candidate through their registered email id.
- Check Selection / Admission Offer letter on the dashboard.
- Pay the registration fees as per the defined timings and confirm your admission in IIEBM

DO'S AND DON'TS

DO'S	DON'TS
Submit accurate application details and valid documents.	Do not submit false information or forged documents.
Complete all assessments and interviews as scheduled.	Do not engage in malpractice or use unauthorised assistance during assessments.
Maintain a stable internet connection for online assessments.	Do not miss scheduled assessments or interviews without prior approval.
Check your registered email and Student Dashboard regularly.	Do not share login credentials or allow impersonation.
Adhere to admission deadlines and prescribed fee schedules.	Do not make payments to unauthorised individuals.
Maintain professional conduct throughout the selection process.	Do not assume that applying guarantees admission.

HOSTEL FACILITIES

KEY HIGHLIGHTS

- Separate hostels for boys and girls.
- Air-conditioned rooms for enhanced comfort.
- Wi-Fi connectivity that supports academia.
- Individual cupboards & designated electrical facilities.
- Solar water heating available across all hostels.
- Leaders' Mess serving four meals at scheduled times.
- Regular upkeep of common areas through hostel inspections.
- Recreational spaces for relaxation and student interaction.
- Designated hostel timings that encourage academic focus.
- Complete safety and discipline through curfews.
- An environment that encourages mutual respect.
- Holistic development, which is inspired by our Armed Forces ethos.
- Run by one of the best house keeping facilities in the country
- On-Campus Medical Support to ensure student well-being.








STUDENT TESTIMONIALS



Ms. Akshita Sharma
Placed at Nestlé

"My journey at IIEBM helped me uncover abilities I had never recognised in myself. From assignments and presentations to interactions with accomplished industry professionals, every experience encouraged me to step beyond my comfort zone. The constant support of experienced faculty and exposure to leaders across industries gave me valuable insight into the realities of the corporate world."



Mr. Asmi Sinha
Placed at HCL Tech

"The industry interactions at IIEBM added an entirely different dimension to my learning. Meet-ups and panel discussions helped me understand the thought processes behind business decisions, while Outdoor Management Training and cross-functional cultural activities made learning far more engaging, practical, and memorable."



Ms. Ananya Agrawal
Placed at Deloitte

"One of the biggest strengths of my experience was the accessibility and encouragement of the faculty. Their guidance went well beyond classroom learning and helped me grow personally and professionally. The CPO sessions conducted on campus also gave me meaningful insights into leadership expectations and the evolving corporate landscape."



Ms. Aditi Singh
Placed at Amdocs

"My campus-facilitated internship was a turning point in my learning journey. It allowed me to experience business operations firsthand and apply problem-solving skills in real situations. Expert interactions with professionals from the BFSI and Consulting sectors further helped me bridge the gap between management concepts and their practical application."

STUDENT TESTIMONIALS



infoedge

Ms. Simran Wadhwani
Placed at Info edge Naukri

"IIEBM constantly encouraged me to think beyond conventional academic boundaries. Through projects, case-based learning, and intellectual challenges, I developed a more analytical approach to problem-solving. At the same time, participation in the Creative Arts Club and student-led committees strengthened my confidence, creativity, and leadership abilities."



KINGFA

Mr. Pushpendra Singh
Placed at Kingfa

"What I appreciated most was the freedom to question, explore, and experiment with new ideas. The learning environment encouraged critical thinking rather than simply following established approaches. The Outbound Learning Programme was particularly valuable in developing my resilience, adaptability, and ability to work effectively as part of a team."



Ms. Deepali Arvind Chouksey
Placed at Apple

"The mentorship at IIEBM helped me understand not only what I was good at, but also where I wanted to go professionally. Conversations and interactions with senior professionals from different industries expanded my outlook and helped me make more informed career decisions. The guidance I received continues to influence the way I approach my professional journey."



Reliance
CONSUMER PRODUCTS LIMITED

Mr.Akshay Indurkar
Placed at Reliance Consumer Products Limited

"The practical approach of the curriculum made it much easier to translate classroom learning into workplace situations. Industrial visits to manufacturing facilities and corporate hubs gave us an opportunity to observe business processes closely and understand how organisations function beyond textbooks. This exposure proved extremely useful when I entered the professional world."

STUDENT TESTIMONIALS



Ms. Shruti Kumari
Placed at Deloitte

"IIEBM offers a lively campus environment where students can grow both academically and personally. The cultural clubs, celebrations, and campus festivals gave me opportunities to interact with people from different backgrounds, build friendships, and express my creativity. These experiences made campus life much more enriching."



Ms. Khushi Kumari
Placed at Infinite Locus

"Working on group assignments taught me that effective collaboration requires understanding and adapting to different perspectives. Interacting with peers from diverse backgrounds strengthened my ability to communicate and coordinate within a team. The outdoor team-based activities during OMT further developed these skills in a practical and challenging environment."



Mr. Siddharth Dubey
Placed at Topmate

"The additional certifications I pursued during the programme gave my profile an important competitive advantage, particularly during placement opportunities. What made the experience more valuable was the exposure to partner companies, where I could see how these certifications and skills are actually utilised in professional environments."



Ms. Pasham Deepa
Placed at Apple.

"Being surrounded by ambitious and talented peers created an environment that constantly motivated me to improve. Beyond academics, group treks and CSR initiatives gave us opportunities to connect on a deeper level, build lasting relationships, and develop a strong network that extended beyond the classroom."

STUDENT TESTIMONIALS



Mr. Harsh Chauhan
Placed at Blue Star Ltd

"The placement preparation at IIEBM was systematic and highly practical. Mock interviews helped me identify areas for improvement and build confidence, while interactions with recruiters from Consulting and Analytics organisations gave me a clearer understanding of what employers look for in candidates. This preparation made me approach the placement process with greater confidence."



Ms. Anjali Rajpal
Placed at HCL Tech

"My experience at IIEBM helped me develop professional habits that continue to guide me today. The institute's emphasis on discipline, commitment, and experiential learning taught me to remain focused even in challenging situations. These experiences strengthened my stamina, structured thinking, and approach to solving problems."



Mr. Dev Surana
Placed at Birla Opus

"The management tools and practical exposure I received helped me transition into my professional role with greater confidence. Industrial visits to IT and technology companies were particularly insightful, as they allowed me to witness digital transformation and understand how technology is reshaping modern businesses."



Mr. Uday Pandey
Placed at Hindware

"What made my experience particularly rewarding was the right combination of academics and personality development. The PGDM + PGPERP (SAP) programme gave me a strong foundation in strategic management while also developing practical SAP capabilities.
This combination gave my profile an additional edge and proved valuable during both internships and placement opportunities."

STUDENT TESTIMONIALS



Mr. Devang Bhatt
Placed at Oyo Hotel.

"The analytics-focused training at IIEBM helped me build practical technical capabilities that are highly relevant in today's data-driven business environment. Visits to IT and analytics partner organisations further enhanced my understanding by showing how these tools are applied to solve real business challenges."



Mr. Pranjal Mishra
Placed at Trinamix.

"Taking part in competitions and campus events helped me develop skills that cannot be learned through textbooks alone. I became more confident in presenting ideas, analysing situations, and finding solutions under pressure. Interactions with visiting corporate leaders were equally motivating and encouraged me to set higher professional goals."



Ms. Rachita Jain
Placed at Veedol.

"The collaborative culture at IIEBM made the learning experience both enjoyable and meaningful. Working and interacting with students from different backgrounds broadened my thinking, while conversations with professionals from diverse sectors helped me appreciate the unique ways in which different industries approach business challenges and opportunities."



Ms. Devyani Rathore
Placed at Deloitte.

"IIEBM taught me that professional success is not only about knowledge but also about building meaningful connections. Interactions with CXOs and industry leaders provided valuable opportunities to learn directly from experienced professionals, understand their journeys, and develop a stronger appreciation for the importance of professional networking."

STUDENT TESTIMONIALS



Deloitte.

Ms. Tanisha Verma
Placed at Deloitte.

"One of the most valuable skills I developed was the ability to approach problems in a structured and composed manner. Outdoor Management Training played an important role in this development by placing us in situations that demanded teamwork, quick thinking, and calm decision-making. These lessons continue to help me handle pressure more effectively."



Trinamix

Mr. Pranjal Upadhyay
Placed at Trinamix.

"Peer learning became an important part of my overall development at IIEBM. Discussions, teamwork, and shared perspectives helped me learn from the experiences and viewpoints of others. Industrial visits and exposure to businesses across different sectors further broadened my understanding of business models and organisational practices."



BIRLA opus PAINTS

Mr. Yuvraj Vashishtha
Placed at Birla Opus.

"The institute's emphasis on discipline and accountability significantly influenced my professional behaviour. Interactions through CHRO sessions gave me valuable insights into workplace expectations, professional conduct, and corporate culture. These experiences helped me understand how to carry myself with greater confidence and responsibility in a professional environment."



COLGATE-PALMOLIVE

Mr. Kanishk Verma
Placed at Colpal

"The industry-integrated approach at IIEBM helped me develop a strong sense of corporate readiness. Visits and interactions with organisations in the BFSI and Consulting sectors provided an early understanding of professional culture, workplace expectations, and business practices. This exposure made the transition from campus to corporate life much smoother."

STUDENT TESTIMONIALS



Mr. Dinesh Yadav
Placed at Tata Electronics.

"The continuous guidance from faculty played an important role in preparing me for the professional world. The institute's industry connections and company tie-ups across FMCG, IT, and emerging sectors gave us valuable opportunities to understand the market and explore diverse placement possibilities. The combination of academic guidance and industry exposure made the experience truly career-focused."



Ms. Fatima Electricwala
Placed at Forbes Marshall.

"My journey at IIEBM gave me much more than a management qualification—it gave me clarity, confidence, and practical skills to take into the corporate world. The PGDM programme exposed me to multiple industries through corporate interactions and industrial visits, helping me understand different business environments. I graduated with a stronger professional mindset and the skills needed to take on new opportunities with confidence."



Ms. Rutuja Nimbekar
Placed at Mahindra and Mahindra Finance

"IIEBM encouraged me to move beyond conventional classroom learning through case studies, projects, presentations, and intellectually engaging assignments. At the same time, participation in the Creative Arts Club and student-led committees helped me become more confident, creative, collaborative, and comfortable taking responsibility."



Ms. Paridhi Sharma
Placed at Marico.

"The emphasis on communication and professional presentation played a significant role in my personal development. Opportunities to participate in cultural initiatives, host events, and engage with fellow students helped me become more confident while speaking in public and expressing my ideas in a professional setting."

STUDENT TESTIMONIALS



Ms. Kousani Dhar
Placed at Colgate.

"The mentorship and guidance I received during my time at IIEBM helped me better understand my capabilities and define my career aspirations. Regular interactions with senior professionals from diverse industries exposed me to different career paths and perspectives, many of which continue to shape the way I approach my professional journey."



Mr. Ravi Gaud
Placed at Apple.

"The practical exposure to management concepts and tools at IIEBM prepared me to transition into the workplace with greater confidence. Industrial visits to leading IT and technology organisations were particularly insightful, as they gave me a first-hand understanding of how businesses are adopting technology and driving digital transformation."



Mr. Roshan Jha
Placed at Tata Electronics.

"My campus-facilitated internship was an important stepping stone in understanding how business challenges are addressed in the real world. It allowed me to apply classroom concepts to practical situations involving problem-solving and business operations. Sessions led by professionals from BFSI and Consulting further strengthened my understanding of different corporate functions and practices."



Ms. Shweta Thakur
Placed at Mahindra Finance.

"The industry interactions and panel discussions at IIEBM gave me a broader understanding of how organisations operate and make strategic decisions. Along with classroom learning, outbound management programmes and cross-functional cultural activities provided opportunities to learn through experience, collaboration, and real-world situations."

ALUMNI TESTIMONIALS



BLUE TEA

Mr. Sunil Chandra Saha
Founder, Blue Tea

"My journey at IIEBM played an important role in shaping my entrepreneurial mindset and preparing me to navigate the challenges of the business world. The institute instilled in me the confidence to think beyond conventional boundaries, take calculated risks, and transform ideas into opportunities. The lessons I learned at IIEBM continue to guide me as I build and grow Blue Tea."



Nice Software Solutions

Mr. Suraj Pathak
Manager – HR Business Partner, Nice

"My journey at IIEBM has been instrumental in shaping my professional growth and understanding of people, leadership, and organisational dynamics. The institute provided me with a strong foundation in management, communication, and decision-making, which continues to support me in my role as a Manager – HR Business Partner at Nice. I am grateful to IIEBM for being an integral part of my professional journey."



BNY MELLON

Mr. Mayukh Mukherjee
Vice President,
Bank of New York

"My journey at IIEBM laid a strong foundation for my professional growth and leadership journey. The institute's emphasis on management excellence, analytical thinking, discipline, and practical learning helped me develop the skills and mindset essential to thrive in a dynamic corporate environment. IIEBM is an institution that goes beyond imparting knowledge to shape capable professionals and responsible leaders for the future."



BNY

Ms. Priyanka Labh
Vice President ,
BNY India International Ops Ltd

"My journey at IIEBM provided me with a strong foundation in management, leadership, and strategic thinking. The institute's emphasis on discipline, practical learning, teamwork, and professional ethics helped shape my approach to navigating the complexities of the corporate world. I am proud to be an alumnus of IIEBM."

ALUMNI TESTIMONIALS



HSBC

Mr. Digvijay Singh
Vice President, HSBC

"My journey at IIEBM provided me with a strong foundation in management, leadership, and strategic thinking. The knowledge and values I gained at IIEBM continue to guide me in my professional journey as a Vice President at HSBC. The institute's focus on holistic development helped me build the confidence, adaptability, and problem-solving abilities essential to managing responsibilities in a global business environment."



BARCLAYS

Mr. Harshdeep Singh Juneja
Assistant Vice President, Barclays, Pune

"My journey at IIEBM laid a strong foundation for my professional growth by developing my management skills, leadership abilities, and strategic mindset. The institute's emphasis on practical learning, discipline, teamwork, and professional ethics helped prepare me to navigate the challenges of the corporate world with confidence. The knowledge and values I gained at IIEBM continue to guide me in my role as an Assistant Vice President at Barclays, Pune"



KALYANI POWERTRAIN

Mr. Mridul Nagpal
AVP – Sales & Business Development,
Kalyani Powertrain Ltd

"My journey at IIEBM has been instrumental in shaping my professional outlook and leadership capabilities. The institute provided me with a strong foundation in management, strategic thinking, and interpersonal skills that continue to guide me in my professional journey. The emphasis on discipline, teamwork, practical learning, and industry-oriented education helped me develop the confidence to navigate business challenges, build meaningful relationships, and drive growth."



HDFC BANK

Mr. Rochak Sharma
Vice President, HDFC

"My journey at IIEBM has been an important milestone in shaping my professional growth and leadership journey. The institute provided me with a strong foundation in management, strategic thinking, and decision-making, which continue to be valuable throughout my career in the corporate world. As a Vice President at HDFC, I look back at my time at IIEBM with pride and gratitude.
Proud to be an IIEBM alumnus!"

PARENTS TESTIMONIALS



Mr & Mrs. Kuldeep Shukla;
Parents of Soumya Shukla.
Batch 2024-2026,
Placed at Biojobz

I am deeply impressed by the high standards of safety, discipline, and institutional regulations maintained at the college. From my daughter's very first day, the welcoming and secure environment gave us complete peace of mind regarding her well-being on campus.

Furthermore, the academic standard here is truly exceptional. Thanks to the rigorous training and dedicated guidance provided by the faculty, my daughter successfully secured a campus placement. I extend my sincere and heartfelt gratitude to the management, leadership, teachers, and faculty members for their unwavering commitment to student success.

We are filled with great joy as our child graduates during IIEBM's special 25th anniversary year. What makes us most proud is how the culture and ethos of IIEBM have transformed our child into a responsible, well-rounded individual ready for the professional world.

The strong values, guidance, and nurturing environment provided by the campus have truly laid a solid foundation for their future success. Receiving their degree on such an occasion is a treasure we will cherish forever. Our deepest appreciation goes out to the college management, leadership, and staff.



Mr & Mrs. Varun Tiwari,
Parent of Anuj Tiwari
Batch 2024-2026,
Placed at Birla Opus



Mr & Mrs. Sandeep Singh
Parents of Smriti Singh.
Batch 2024-2026,
Placed at Deloitte USI

As parents, we feel immense pride and happiness as our child graduates from IIEBM during its landmark 25th anniversary year. Our journey with IIEBM has been truly rewarding, witnessing our child grow into a confident, disciplined, and responsible individual, well-prepared to embrace the challenges of the corporate world.

The institution's strong values, dedicated mentorship, and nurturing environment have played a significant role in shaping both their personal and professional growth. This graduation is not merely an academic milestone but a cherished moment that reflects the institution's commitment to excellence and holistic development.

PARENTS TESTIMONIALS



Mr & Mrs. Manish Kumar Gupta, Parents of Utsavi Gupta
Batch 2024-2026,
Placed at Forvis Mazars

As parents, seeing our child graduate from IIEBM during its landmark Silver Jubilee year is a moment of immense joy and pride. We are grateful to have witnessed a remarkable transformation in our child, who has grown into a confident, independent, and disciplined young professional, ready to take on the opportunities and challenges of the corporate world.

IIEBM has provided much more than academic knowledge. Its emphasis on values, leadership, practical learning, and overall personality development has helped shape our child into a responsible individual with a clear sense of purpose.

Choosing IIEBM – Indus Business School, Pune, for our child's management education has been one of the most fulfilling decisions we have made as parents. We have witnessed a remarkable transformation in our child's confidence, communication, discipline, and outlook towards life.

The institution has created an environment where academic learning goes hand in hand with personal development and professional readiness. IIEBM is a place where young minds are guided to discover their potential and prepare for a promising future.



Mr & Mrs. Bhagwat Shelke, Parents of Kirti Shelke
Batch 2024-2026,
Placed at Bluestone Jewellery



Mr & Mrs. Ramesh Shanbhag, Parents of Pratham Shanbhag.
Batch 2024-2026,
Placed at Nestle

As parents, our greatest aspiration was to see our child emerge from college with the knowledge, confidence, and professional skills required to succeed in a competitive world.

Our experience with IIEBM has been deeply reassuring. The institute's industry-oriented approach, practical exposure, and focus on professional development have helped our child understand the expectations of the corporate environment. For aspiring management students looking for an education that connects classroom learning with real-world expectations, IIEBM is an institution worth considering.

PARENTS TESTIMONIALS



Mrs. Reema Singh,
Parents of Bidhi Singh.
Batch 2024-2026,
Placed at Infynix Communication Ltd.

Our association with IIEBM – Indus Business School, Pune, has strengthened our belief that true education is about developing character as much as acquiring knowledge. We have seen our child become more disciplined, accountable, independent, and confident in approaching responsibilities.

The institution's emphasis on integrity, teamwork, leadership, and respect for others has made a lasting impression on our family. We particularly appreciate the culture that encourages students to step beyond their comfort zones, accept challenges, and learn from their experiences.

Sending our child away for higher education came with hopes, expectations, and understandable concerns. Our experience with IIEBM has been reassuring and rewarding. We have watched our child grow in confidence, develop greater independence, and become more comfortable taking initiative and accepting responsibility.

The supportive faculty, structured academic environment, and opportunities to participate in activities beyond the classroom have contributed significantly to this development. We value the institute's efforts to help students.



Mr & Mrs. Sambhaji Bugade,
Parents of Shreyas Bugade.
Batch 2024-2026,
Placed at ARAI-AMTIF



Mr & Mrs. Chandramani Indurkar
Parents of Akshay Indurkar.
Batch 2024-2026,
Placed at Reliance

As parents, we wanted our child's management education to provide a strong academic foundation while developing the practical skills needed to navigate the corporate world.

IIEBM – Indus Business School, Pune, has contributed meaningfully towards this aspiration through its focus on applied learning, professional grooming, industry interaction, and career development. We have noticed a positive change in our child. These are essential qualities for young professionals entering an increasingly dynamic business environment.

PARENTS TESTIMONIALS



Mr & Mrs. Manoj Kumar Bhojwani,
Parents of Prerna Bhojwani.
Batch 2024-2026,
Placed at Frido

Frido

One of the greatest joys for parents is seeing their children begin to believe in their own abilities. During our child's journey at IIEBM we have witnessed this change firsthand. Our child has become more confident in expressing ideas, more willing to embrace new challenges, and more determined to work towards long-term goals.

We are especially grateful for the encouragement and guidance that have enabled our child to recognise that growth comes through effort, perseverance, and a willingness to learn.

We believe that the purpose of management education is not limited to preparing students for employment; it is also about preparing them to make sound decisions, work with integrity, and contribute positively to society. Our child's experience at IIEBM has reinforced this belief.

As parents, we feel proud to see our child take the next step with greater confidence and purpose. For young people who aspire to become future managers and leaders, we believe IIEBM offers a valuable opportunity to build the knowledge, mindset, and values needed to make a difference.



Mrs. Radha Bai Soni,
Parent of Astha Soni.
Batch 2024-2026,
Placed at Deloitte

Deloitte.



Mr & Mrs. Mangesh Jadhav ,
Parent of Akshara Jadhav.
Batch 2024-2026,
Placed at HCL Tech

HCLTech

Our child's time at IIEBM has been a journey of learning, discovery, and personal growth. As parents, we are delighted to see our child move forward with greater confidence, a clearer understanding of professional responsibilities, and an eagerness to embrace new opportunities.

We recognise the importance of an education that equips students not only for their first job but also for the many transitions and challenges they may encounter throughout their careers. The academic guidance, professional development opportunities, and emphasis on discipline and values at IIEBM have helped lay this important foundation.

IIEBM IN MEDIA

THE IIEBM EFFECT - TWO YEARS THAT SHAPE YOU FOR LIFE

Walk into IIEBM Indus Business School, Pune, and the first impression is unmistakable. A "Jai Hind" replaces the conventional greeting. The campus bears the unmistakable imprint of military traditions. Students in their distinctive olive-green uniforms stand apart from the familiar business-school crowd.

What lies behind this distinctive identity is a philosophy that brings together the enduring values of the Armed Forces and the changing demands of business management.

Founded in 2000 by Colonel Vinod Marwaha, Founder President and Managing Trustee, IIEBM was built on the time-tested ethos, values and management techniques of the Armed Forces. Discipline, integrity, camaraderie, reliability, a strong foundation of knowledge and, above all, nationalism have been central to its institutional philosophy.

Over the years, this founding vision has been strengthened and carried forward under the stewardship of Dr. Jai Singh, Trustee and Managing Director, becoming an increasingly distinctive part of the institution's identity.

BEYOND THE TWO YEARS

The two years eventually end. The classroom is left behind. The technologies they learn will continue to evolve. But discipline, standards of conduct, values, camaraderie and a sense of responsibility can travel much further. Perhaps that is why, at IIEBM, the relationship is not defined simply by the two years spent on campus. Once an IIEBMite, always an IIEBMite. And that is the thought behind:



BATTLEFIELD READY FOR THE CORPORATE BATTLEFIELD

The corporate world has its own battlefield, shaped by changing markets, technology, competition and constant disruption. Being Battlefield Ready for the Corporate Battlefield is therefore about more than academic knowledge. It calls for discipline, adaptability, teamwork, sound judgement and the ability to perform under pressure.

Organisations engaging with IIEBM students have appreciated qualities such as discipline, professionalism, personal bearing and domain knowledge. Such feedback reflects how the institution's culture can translate into professional conduct beyond the campus.

Entrepreneurship, CSR and community engagement further encourage students to create, contribute and take responsibility beyond themselves. The institution's strong alumni connect extends this experience beyond graduation, keeping former students linked to IIEBM and to one another.

THE ETHOS THAT DEFINES IIEBM

The institution's character is reflected in everyday campus life. Its clearly defined code of conduct, emphasis on personal bearing, punctuality and physical fitness, and the importance attached to teamwork are integral to the student experience. Its core values, captured in the ASPIRE framework — Attitude, Self-discipline, Perseverance, Intelligence, Resourcefulness, Reliability and Ethical Conduct — form the bedrock of this culture.

The campus also reflects a strong sense of national pride and cultural inclusiveness. Commemorations such as Victory Day, Kargil Vijay Diwas and Saragarhi Day pay tribute to the courage and sacrifices of the Armed Forces. Chhatrapati Shivaji Maharaj Jayanti and celebrations of festivals from across India add to the campus's rich cultural character. The Sanskrit shloka Parthams Sthal reinforces the belief that national identity and respect for diversity go hand in hand.

The result is an institutional culture where discipline coexists with curiosity, tradition with change, and individual achievement with camaraderie and responsibility. These are values intended to extend well beyond the campus and into the professional lives of its students.



ACADEMICS: STAYING AHEAD OF THE CURVE

When IIEBM began in 2000, its academic vision was centred on e-Business Management, at a time when much of the economy was still firmly brick-and-mortar. As business moved from brick-and-mortar to brick-and-click and eventually into today's digital economy, IIEBM's academic journey evolved alongside it.

Under the academic stewardship of Dean Dr. Poonam Nikam, this evolution continues through a focus on contemporary, industry-relevant management education. Early adoption of SAP, followed by academic associations with Oracle and Salesforce, reflects the institution's engagement with enterprise technologies. Today, artificial intelligence, machine learning, analytics and digital technologies increasingly find their place across management functions, while platforms such as Coursera extend learning beyond the classroom.

The learner has changed, too. With a new generation of students bringing different expectations and learning preferences, teaching and mentoring must evolve. The challenge is to adapt the way knowledge is imparted while retaining the fundamentals that matter.

At IIEBM, "Let Knowledge Prevail" expresses this continuing commitment to learning. Technology is an enabler, not the destination. The objective remains to develop business managers who understand the frameworks of management and can apply emerging technologies to make better decisions and create value.

Student for Two Years. Leader for Life.

For 26 years, IIEBM has sought to bring together two things that are often treated separately — the permanence of values and the pace of change. That, ultimately, is the IIEBM Effect.

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BEING CORPORATE BATTLEFIELD READY!

IIEBM, Indus Business School - Imparting contemporary and industry-relevant education and training

Life on the battlefield where soldiers do not have the privilege to choose their opponent, terrain of the battlefield, geographic location or kind of weapons being used for combat; neither do management students have a choice to choose who they would be competing with in the selection process of companies on completion of their post graduate management studies or competition they may face while working in organisations or their chosen professions. The corporate landscape is immensely dynamic and changing at a very fast pace. Management students need to keep themselves abreast with the latest technologies and skill sets in addition to domain knowledge.

Cradle Of Corporate Leadership: IIEBM is an institute which has been focused on imparting management education for the past 26 plus years which has resulted in the industry recognising us for training some of the finest management students.

Academic Prowess : Higher emphasis on practical skills which include real-world case studies, hands-on projects and internships.

Teaching Methodologies: They incorporate modern teaching methodologies such as interactive learning, seminars, workshops and industry-oriented projects to foster critical thinking, analytical skills and leadership qualities.

Emphasis on Technology and Business Analytics: Recognising the increasing importance of technology and data-driven decision-making in the business world they have integrated courses on technology, digital innovation and business analytics into curriculum ensuring that students are equipped with the necessary skills to navigate the digital age.

Focus on Leadership and Soft Skills: They prioritise on development of leadership and communication skills, critical thinking and problem-solving abilities for holistic personal and professional development.

Strong Alumni Network and Placements: IIEBM has a vast and active alumni network that plays a vital role in mentoring and guiding current students, as well as providing ample job



Colonel Vinod Marwaha, an alumnus of the National Defence Academy & 47th Course of the Indian Military Academy was the youngest ot to participate in the 1971 Bangladesh War and are fondly referred to as "Born to Battle" Course. As Founder President & Managing Trustee (IIEBM, Indus Business School), he carried forward the culture of graduating students of IIEBM "Battle ready for the Corporate Battlefield," same way as they were baptized for Bangladesh War. It has been over two decades since inception of IIEBM and this philosophy remains the corner stone of our Institute.

Col. Vinod Marwaha, Founder President & Managing Trustee



Presently IIEBM is ably and passionately led by Dr. Jai Singh, MD & Trustee (IIEBM, Indus Business School) who is known for his commitment & dedication for upholding the illustrious vision, legacy and values of the founding fathers.

Dr. Jai Singh, MD & Trustee IIEBM, Indus Business School

CORPORATE ENGAGEMENT

- Highest Package: 30 L
- Average Package: 7.5 L
- 25% - 30% students receive PPOs
- 300+ Recruiters on campus
- 600+ Corporate speakers
- 100+ CXO's on campus



Dr. Poonam Nikam - Dean (IIEBM, Indus Business School) spearheads the institute with her able Leadership and focus on Academic Excellence.

Dr. Poonam Nikam, Dean IIEBM, Indus Business School



IIEBM – STUDENTS SPEAK

These stories reflect the transformative experiences and knowledge gained by students at IIEBM, emphasizing the importance of not just academic learning but also overall growth and adaptability in the world of business.













PROGRAM HIGHLIGHTS

- Established in the year 2000
- Parent Educational Trusts in the field of Education since 1951
- PGDM Program (AICTE Approved) with dual specialization in Entrepreneurship & Marketing / Finance / HR / Business Analytics / SCM / ERP (SAP)
- Specialization specific mandatory certifications mapped with PGDM Credits for employability enhancement

opportunities.

Industry Interface and Corporate Partnerships: They have established strong connections with various industries which facilitates guest lectures, industry visits, internships and placements for students.

Global Exposure and Diversity: At IIEBM, they provide opportunities for international exposure through global study programs, exchange programs, collaborations with international universities and MNCs like Cyril, KPMG, Harvard Business School Online, CISI - UK, IBM etc. for certification in latest technology.

Cutting-edge Facilities and Technology: They have modern facilities such as advanced libraries with DPAC facility, technology-enabled classrooms and modern research labs with access to the latest technology & resources.

Entrepreneurial Support and Incubation: A strong emphasis on entrepreneurship and support for start-ups through IIC under MoE's innovation cell, mentorship programs and funding opportunities.

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IIEBM Indus Business School, Pune – A New-Age Campus for Holistic Management Education

In an era when business schools often produce graduates with comparable skill sets, IIEBM, Indus Business School, was among the first in Pune to draw inspiration from the Indian Armed Forces, a move that set the institute apart in its mission to develop leaders who are not just industry-ready but Battlefield-ready for the Corporate Battlefield.

With a proud legacy spanning more than two decades, IIEBM continues to groom future leaders using the finest Indian Armed Forces Ethos, Values and Management techniques where focus is on Discipline, Decorum, Integrity, Camaraderie and a spirit of Nationalism - the very qualities that form the foundation of resilient and ethical leadership.

IIEBM is the only B-School in India where the official campus salutation is "JAI HIND," symbolizing its commitment to National Pride.



Powering the Curriculum: Academia & Industry Collaborations

IIEBM's strong industry linkages are formalized through strategic alliances with global leaders in technology, finance, and academia. These collaborations enrich the learning experience through specialized curriculum input, expert workshops, and certification programs.

Type of Collaboration	Partner Organizations
Technology & ERP	SAP University Alliances, Microsoft, Meta, Google
Global Academia	London Business School, University of Cambridge
Finance & Analytics	CFA(I), KPMG
Skill Certification	National Institute of Securities Markets (NISM)

The results speak for themselves: 100% Placement assistance, highest CTC of INR 34 LPA, an average of INR 18.25 LPA for PGDM+PGPERP(SAP) and recruiters from BFSI, IT, Consulting, FMCG, and the vibrant start-up ecosystem.

A Legacy of Success: The Alumni Network

The true measure of a B-School's performance is the success of its alumni, and IIEBM's records are impressive. With a global alumni network of over 7,500 professionals, their footprint is significant:

- 40%+ alumni are working in Top 30 BSE Companies.
- 35%+ in Top 50 NSE Companies.
- 8.5%+ in Top 50 Blue Chip Companies.
- 25%+ in Forbes India's Super 50 Companies.
- 1,500+ in Fortune 500 Companies.
- Approximately 10% have become entrepreneurs or joined their family businesses.

These figures are a testament to the institute's ability to produce professionals who excel in the most competitive corporate environments globally.

Promoting Sustainability: Carbon-Neutral B-School

In a pioneering achievement, IIEBM has been recognized as India's first Carbon-Neutral Management Institute. Sustainability is deeply woven into Campus life through initiatives such as rooftop solar power, rainwater harvesting, and composting waste to generate manure.

The Institute has also integrated Environmental, Social and Governance (ESG) studies into its curriculum, preparing future leaders to be business-savvy, environmentally conscious and ethically grounded. Conducted in collaboration with Terralia, the ESG Program combines workshops and expert-led sessions to equip students with practical knowledge in sustainable business practices, climate responsibility and Corporate Governance-ensuring that profitability goes hand-in-hand with planetary care.

THE FOUNDATIONAL ETHOS: FROM THE BATTLEFIELD TO THE BOARDROOM



Col Vinod Marwaha, Founder President & Managing Trustee

The story of IIEBM, Indus Business School is deeply intertwined with the vision of its Founder President and Managing Trustee, Colonel Vinod Marwaha, an alumnus of the National Defence Academy (36th Course) and Indian Military Academy (67th Course) who were among the youngest Officers to participate in the 1971 Bangladesh Liberation War, a subject fondly known as the "Born to Battle" Course.

Bringing with him the discipline of a Soldier and the strategic acumen of a Commander, Colonel Vinod Marwaha infused Management Education with the ethos of Military Leadership. His vision was simple — to instil young minds with the same resilience, integrity and sense of purpose that define the Armed Forces, preparing them to lead with courage and conviction in the Corporate World.

Extending the Legacy: IndusChanga School & CSR Initiatives

IIEBM expanded its Educational Vision with the launch of IndusChanga School (CBSE-approved) in 2015, nurturing young learners with values-driven education.

The Colonel Vinod Marwaha Foundation, the CSR arm of the IIEBM Trust, spearheads initiatives that give back to society, further embedding service, responsibility and community engagement into the Institute's ethos.

ADAPTING TO CHANGE: STAYING AHEAD IN A DYNAMIC WORLD



Jai Singh, Managing Director and Trustee

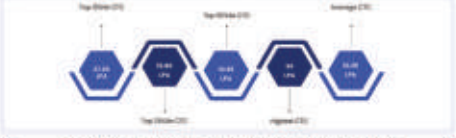
Over the past two decades, the Corporate landscape has undergone a remarkable transformation, from the traditional brick-and-mortar era to the hybrid brick-and-click model and now into a fully evolved, technology-driven digital ecosystem.

Alongside this business evolution, there has been a profound generational shift. Earlier cohorts of students and professionals were generally more disciplined, patient, tolerant and adaptable. Today's Generation Z and the emerging Generation Alpha — bring new mindsets, values and expectations, requiring fresh approaches to teaching, training, and leadership.

Through these changing times, Jai Singh, Trustee and Managing Director of IIEBM, has ensured that the Institute remains agile and responsive. Under his leadership, IIEBM has continually evolved to meet industry needs by embracing updated training tools, modern teaching methodologies and innovative pedagogy designed to prepare students for an ever-changing world.

The students embody this dual commitment — grounded in the timeless ethos of the Indian Armed Forces while being equipped with the modern capabilities to lead confidently in a dynamic world.

PLACEMENT HIGHLIGHTS: PGDM + PGPERP(SAP)



A CAMPUS DESIGNED FOR HOLISTIC DEVELOPMENT



Strategically located in Wakad, IIEBM offers students a unique advantage, surrounded by leading IT and industrial organizations that provide direct Corporate exposure through internships, live projects and regular interactions with industry experts.

The campus infrastructure is state-of-the-art, supporting a comprehensive learning environment. Smart classrooms, fully equipped computer labs, a well-stocked (traditional and digital) library, and seminar hall form the academic core. The residential facilities offer a safe and comfortable environment, equipped with high-speed Internet access, dedicated recreational areas, and round-the-clock security. Additionally, a spacious and hygienic dining hall efficiently serves more than 600 students.

The Sarva Dharma Sthal, a multi-faith place of worship, reflects the Institute's secular ethos, promoting religious harmony, unity, and values-driven education.

The Campus celebrates National and Cultural events such as Chhatrapati Shivaji Maharaj Jayanti, Sarsgarhi Diwas, 1971 Vijay Diwas, Kargil Vijay Diwas, and the International Day of Yoga, to cultivate love, instilling pride, historical awareness, and leadership values.

25 Glorious Year's Journey of Setting Benchmarks

As IIEBM celebrates its silver jubilee, the Institute's journey is more than a timeline of milestones; it is a testament to an enduring commitment to upholding the Core Values – ASPIRE (Attitude, Self-discipline, Perseverance, Intelligence, Reliability and Ethical), Ethos, and Traditions instilled by its founders, while nurturing principled, future-ready leaders.

By seamlessly blending Military-inspired discipline with a technology-driven, sustainability-focused curriculum, IIEBM Pune has carved a distinctive identity. It doesn't just create managers, it forges Corporate Warriors: leaders equipped with character, competence, and compassion, ready to navigate the complexities of the modern business world with integrity, resilience, and purpose.

For more details visit: www.iiebm.com,
Email: communications@iiebm.com,
Call: 8856056054

BEYOND THE CLASSROOM: SHAPING LEADERS THROUGH EXPERIENTIAL LEARNING





IIEBM believes that true leadership is forged beyond the classroom. A vibrant network of student-led clubs and committees forms the heartbeat of the campus and drives creativity, collaboration and personal growth.

Domain-specific clubs in Supply Chain, Finance, HR, Business Analytics, and Marketing allow students to sharpen professional expertise, while the Curiosity Club and Bookworm Club ignite intellectual passion. The CSR Club and Entrepreneurship & Innovation (E&I) Cell cultivate social responsibility and a start-up mindset, and committees dedicated to Sports, Alumni and Academics ensure balanced engagement in fitness, networking, and scholarship.

A highlight of IIEBM's experiential learning is the legendary Boot Camp, designed to prepare students for the Corporate battlefield. Inspired by the Indian Armed Forces, it instils core values such as teamwork, collective goal-setting, resilience, mental robustness, and a positive attitude. Students face unforeseen challenges, learning to adapt, persevere, and achieve what seems impossible.

In Military parlance, this embodies "resolute combat potential", equipping IIEBM students to tackle challenges with confidence, discipline, and unwavering determination.

THE ACADEMIC ARSENAL: BLENDING MANAGEMENT WITH TECHNOLOGY



Poonam Nilosey, Dean

Under the leadership of Dr. Poonam Nilosey, Dean of IIEBM, students are groomed with a dual competency in the latest technology platforms and industry-relevant skills.

At the heart of IIEBM's Academic offerings are its Flagship Programs: the PGDM and the innovative PGDM + PGPERP(SAP) dual certifications. Both are designed to create professionals who can thrive in a digitally transformed business environment.

The curriculum balances Academic rigour with hands-on, skill-oriented learning. The PGDM program offers dual specializations in high-demand areas such as Finance, Marketing, HR, Supply Chain Management, and Business Analytics.

The PGDM + PGPERP (SAP) program is the crown jewel. It integrates an AICTE-approved PGDM with an industry-recognized SAP certification, equipping students with both strategic business understanding and practical proficiency in SAP ERP modules - skills highly sought after in an ERP-driven Corporate world. This program provides premium higher education with a direct path to higher salary packages, faster professional growth, and career openings in global opportunities.

Beyond these flagship offerings, IIEBM has introduced industry-aligned programs in emerging domains such as Artificial Intelligence, Data Science, and Digital Transformation. The Institute also aligns with the National Education Policy (NEP 2020), promoting holistic, multidisciplinary learning and lifelong employability.

These initiatives not only prepare students for the jobs of tomorrow but also echo the Prime Minister's vision of Viksit Bharat 2047 — nurturing a future-ready, self-reliant, and globally competitive India.

For more queries on Oxford Of The East, email to pratik.morankar@timesofindia.com

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College of Engineering, Phaltan



Shrimant Shivajiraj College of Horticulture

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